



MV
SPORT


The Game

Boulder
COLORADO
8,318 FT.

SANTA CRUZ
California

2025
RESORT COLLECTION



Megan is wearing 3300 Pro-Weave® Sweatshirt Blanket

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ICON DESCRIPTION

-  Organic Blend / Recycled Poly
-  Heavyweight
-  Lightweight
-  Extended Sizes
-  Unisex
-  Youth Companion



THE GAME® - IN STOCK	96-99
THE GAME® - CUSTOM EXPRESS	100-103

Full Headwear Catalog available by request and at thegameheadwear.com

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The Coastal Color™ collection has soared to become our most coveted grouping, prompting the addition of four new styles and the colorway Desert Sands, symbolized by our inspirational label 'Reflect'. Available now are pullover hoods and crews for both men and women, along with a drawstring backpack, and a men's 3-button Polo all in our attractive garment washed colorways.

Introducing our new Mood & Vibe™ collection, seamlessly blending comfort with a fun, laid-back lifestyle. Alongside our classic Bonfire Baja, we've added seven new pieces that embody a coastal living vibe, ensuring effortless style and comfort. The new Terry Towel fabrication showcases a cozy pullover hood and polo, while the Ladies Poplin Jacket offers a lightweight option for covering up stylishly in the sun. Thoughtful details like the Teegan Crafty Hood, Jemma Printed Hood featuring a floral print, the Mickey Tee, and the revamped Carter Corded Hood make this a comprehensive collection of comfort with refined style.

Our goods are fully in-stock, available and ready to ship blank or be decorated with customizable graphics from our talented creative team of artists. MV Sport | The Game offers this extensive collection of unique and exclusive art created and produced in-house in our state-of-the-art decorating facilities. We offer innovative custom decorating operations offering screen print, direct to garment printing, embroidery, applique, laser etch, dye sublimation, multi-media designs, and more. With facilities located in Alabama and New York, our Bay Shore site is powered by over 4,500 solar panels, providing over 95% of our energy needs and solidifying our headquarters as one of the most environmentally friendly embellishment plants worldwide.

For more information or a digital version of our catalogs please visit:
 MV Sport® | The Game® at www.mvsport.com & www.thegameheadwear.com

REFLECT

COASTAL
MV SPORT... Color™



COASTAL COLOR™

BY MV SPORT®

- Garment Dyed & Washed
- Soft & Cozy Fabric
- Beautiful Lived-In Color Palette
- Inspirational Words On Neck Labels
- Feel Good Energy



P2-BQZG-A



NEW

STYLE 25411
Coastal Color™ Polo



5.9 oz. 100% ringspun cotton jersey. Special garment dye finish. Self-fabric collar. Ivory buttons. Classic fit.

**Each garment is uniquely different due to the special dyeing and finishing process.*

Available in S - XXL;
 S - 3XL: 6AX, 6AZ, CV1

Shown in 6AY Barbados Blue | P1-BSEB-A & A01



6AZ
 Hazy Days

CV1
 Black Caviar

6AY
 Barbados Blue

6AX
 Moonlight Navy

DSD
 Desert Sands

128
 Tangy Tangerine

130
 Scarlet



NEW

STYLE 25100
Coastal Color™
Hooded Sweatshirt



9.7 oz. 80/20 cotton/polyester fleece. Special garment dye finish. Sweat patch at back neck. Lined hood and matching drawcord. Rib knit cuffs and waistband. Classic fit.

**Each garment is uniquely different due to the special dyeing and finishing process.*

Available in S - XXL;
S - 3XL: 6AX, 6AZ, 012

Shown in DSD Desert Sands | CD-BQXG-A



GB465 Navy | SU-5095



012
Vanilla

DSD
Desert Sands

AOB
Adobe Brick

OVB
Olive Branch

6AX
Moonlight Navy

6AZ
Hazy Days

STYLE W24707
Coastal Color™ Ladies Hood

8.3 oz. 80/20 cotton/polyester fleece.
Special garment dye finish. Unlined hood.
V-notch at center front neck. 2x2 rib knit
binding along hood front, cuffs, and waistband.
Classic fit.

**Each garment is uniquely different due to
the special dyeing and finishing process.*

Available in S - XXL

Shown in 6AY Barbados Blue | CD-BRCL-A





STYLE 23142
Coastal Color™ Crewneck Sweatshirt



9.7 oz. 80/20 cotton/polyester fleece. Special garment dye finish. Sweat patch at back neck. Rib knit cuffs and waistband. Classic fit.

**Each garment is uniquely different due to the special dyeing and finishing process.*

Available in S - XXL; S - 3XL: 6AX, 6AZ, CV1

Shown in 130 Scarlet | P2-BRFH-A



012
Vanilla

6AZ
Hazy Days

CV1
Black Caviar

6AY
Barbados Blue

6AX
Moonlight Navy

OXF
Oxford Blue

OVB
Olive Branch

128
Tangy Tangerine

130
Scarlet

AOB
Adobe Brick



NEW

STYLE W25167

Coastal Color™ Ladies Crew

8.9 oz. 80/20 cotton/polyester fleece. Special garment dye finish. Half moon patch at interior back neck. Cross body and forearm seams. Raw edge armhole seams. 2x2 rib knit binding along neck and pocket openings. Rib knit cuffs and waistband. Classic fit.

**Each garment is uniquely different due to the special dyeing and finishing process.*

Available in S - XXL

Shown in 128 Tangy Tangerine | P2-BRFP-A



012
Vanilla



6AZ
Hazy Days



137
Sun Kissed



128
Tangy Tangerine



DSD
Desert Sands



OVB
Olive Branch



6AY
Barbados Blue



OXF
Oxford Blue



6AZ
Hazy Days



128
Tangy Tangerine



130
Scarlet



6AX
Moonlight Navy



6AY
Barbados Blue



NEW

STYLE 25500 Coastal Color™ Drawstring Bag

9.7 oz. 80/20 cotton/polyester fleece. Special garment dye finish. Matching drawstring closure and straps. Front pouch pocket with opening at top. Bag Dimensions: 18" x 15 1/2".

**Each garment is uniquely different due to the special dyeing and finishing process.*

Available in One Size

Shown in 6AY Barbados Blue | P1-BYSX-A

STYLE 23414

Coastal Color™ Tee



5.9 oz. 100% ringspun cotton jersey. Special garment dye finish. Rib knit collar. Classic fit.

**Each garment is uniquely different due to the special dyeing and finishing process.*

Available in S - XXL; S - 3XL: 6AX, 6AZ, CV1

Shown in IPP Imperial Purple | CD-BRFU-A

Wearing Cap GB473 in Black/Black | CD-5039



012 Vanilla 6AZ Hazy Days CV1 Black Caviar QJA Crystal Blue 6AY Barbados Blue JUN Juniper IPP Imperial Purple



OXF Oxford Blue 6AX Moonlight Navy OVB Olive Branch **NEW** DSD Desert Sands 137 Sun Kissed 128 Tangy Tangerine 130 Scarlet AOB Adobe Brick



STYLE 23415

Coastal Color™ Long Sleeve Tee



5.9 oz. 100% ringspun cotton jersey. Special garment dye finish. Rib knit collar and cuffs. Classic fit.

**Each garment is uniquely different due to the special dyeing and finishing process.*

Available in S - XXL; S - 3XL: 6AX, 6AZ, CV1

Shown in OVB Olive Branch | CD-BROH-A

Wearing Cap G199 Cardinal/Lt Olive/Navy | TP-5001



012 Vanilla 6AZ Hazy Days CV1 Black Caviar JUN Juniper 6AX Moonlight Navy



OVB Olive Branch 137 Sun Kissed 130 Scarlet AOB Adobe Brick





P2-BRZK-C



MOOD & VIBE™

Our new MOOD & VIBE™ collection captures the essence of a beach lifestyle with a focus on relaxation and ease. This unique collection features refined styling and comfortable fabrics, with fits designed for carefree moments, like walking your dog along a quiet shore or spending the day out on the lake with friends.



E1-BYSW-D



NEW

STYLE 25111

Mood & Vibe™

Carter Corded Hood



8.9 oz. 80/20 cotton/polyester knit cord.
Jersey lined hood. Front pouch pocket.
Rib knit cuff and waistband. Relaxed fit.

Available in XS - XXL

Shown in 356 Ivory | WP-BRCW-A &
642 Creamsicle | P2-BSSE-A



356
Ivory

853
Sun Ray

642
Creamsicle

441
Lt. Denim Hthr.

STYLE 17118

Bonfire Baja Hood



9 oz. 55/45 cotton/polyester loop terry.
Front pouch pocket. Matching drawcord.
Raw edge hem. Classic fit.

Available in XS - XXL

Shown in 145 Oatmeal | P2-BRCX-A



145
Oatmeal



NEW

STYLE 25107

Mood & Vibe™ Ollie Terry Hood



7.4 oz. 55/45 cotton/polyester towel terry. Natural color drawstring and necktape. V-notch at center front neck. Clean finish hem and cuffs. Side seam vents. Classic fit.

Available in XS - XXL

On Her; PRI Praline | P1-BSEV-A

On Him; MTC Matcha | WP-BRFF-A



VWH
Vintage White

MTC
Matcha

PRI
Praline

796
Blue Iris



NEW

STYLE 25143

Mood & Vibe™ Laguna Terry Polo

7.4 oz. 55/45 cotton/polyester towel terry. Self-collar and button placket. Ivory buttons. Natural color neck tape and side vent detail. Classic fit.

Available in S - XXL

Shown in VWH Vintage White | E1-BYSW-A & LPCUFF-BYSW-B



VWH
Vintage White

MTC
Matcha

796
Blue Iris

711
Navy Heather





092*
Indigo Heather/Cream



260
Orchid Ice/Cream



489
Vintage Olive/Cream

NEW

STYLE 25412
Mickey Baseball Tee

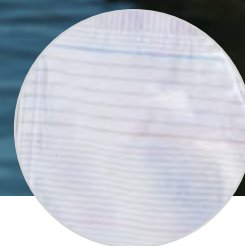


5.2 oz. 50/50 ringspun cotton/polyester jersey. Contrast bound collar and three-quarter raglan sleeves. Shirt tail drop with a serged hem. Classic fit.

**60/40 ring-spun cotton/poly*

Available in S - XXL

Shown in 260 Orchid Ice/Cream | WP-BRFG-A



Pattern Detail



WHM
White Multi Stripe

NEW

STYLE W25605
Mood & Vibe™ Ladies Poplin Jacket

5.3 oz. 100% cotton woven poplin. Exposed nylon zipper. Natural drawcord, neck tape, and locker loop. Front pouch pockets. Side seam vents at hem. Covered elastic cuffs. Classic fit.
**Stripes in pattern match Blue Iris, Pink and Praline.*

Available in S - XXL

Shown in WHM White Multi Stripe | P2-BRZK-A



CFP
Confetti Floral

NEW STYLE W25163
Mood & Vibe™ Jemma Printed Hood

8 oz. 55/45 cotton/polyester allover print fleece. Contrast piping along hood, across back, cuffs, and waistband seams. Lined hood. White drawcord. Front pouch pocket. 2x2 rib knit cuffs and waistband. Classic fit.

Available in S - XXL

Shown in CFP Confetti Floral | A2-BRFB-A



NEW

STYLE W25115

Mood & Vibe™ Teegan Crafty Hood

8.9 oz. 60/40 cotton/polyester flat back rib. Super-soft peached hand feel. Crochet edge stitching at hood front and armholes. Front pouch pocket. Rib knit cuffs and waistband. Boxy fit.

Available in S - XXL

Top: MTC Matcha | E2-BRFM-A

Bottom: 796 Blue Iris | P1-BRFN-A



MTC
Matcha



796
Blue Iris



PRI
Praline



095
Graphite





WHISPER FLEECE™

The Whisper Fleece™ collection is similar to the polar fleece loved by all, only it's so much better. This fabric is softer, more comfortable, and non-pilling. The pullover hood and full-zip jackets can be worn as outerwear or as a layering piece for style and warmth. The wide range of colors and our Poppies Print set this collection at the top of its category.



LCWP-BSED-D



NEW

STYLE W25141
Whisper Fleece™
Ladies Full Zip Jacket

7.4 oz. 100% polyester micro polar fleece. Exposed nylon zipper. Inside chest pocket. On seam pockets. Bungee cord with stopper at hem. Jersey half moon patch at interior back neck. Classic fit.

Available in S - XXL

On Left; YNW Poppies Print LCWP-BQZC-B
 On Right; 796 Blue Iris | E1-BQZC-H



492
Ecu

796
Blue Iris

260
Orchid Ice

YNW
Poppies Print

STYLE 24701
Whisper Fleece™ Hood



7.4 oz. 100% polyester polar fleece.
 Super-soft hand feel. Unlined hood.
 Matching drawcord. Front pouch pocket.
 Self cuffs and waistband. Classic fit.

Available in XS - XXL

On Him; 492 Ecrú | A2-BRFL-A
 On Her; 084 Oasis | E2-BRFK-A



GB510 Navy | FF-5044



492
Ecrú

853
Sun Ray

270
Atmosphere

FRG
Frost Grey

006
Black

260
Orchid Ice

CIM
Cinnamon

084
Oasis

SLR
Sailor Blue



STYLE 24138

Whisper Fleece™ Full Zip Jacket

8 oz. 100% polyester polar fleece. Super soft hand feel. Exposed nylon zipper. On seam welt pockets. Interior zippered chest pocket. Sweat patch at back neck. Interior elastic cord with stopper at hem. Classic fit.

Available in S - XXL

Shown in CIM Cinnamon | LCWP-BSED-A



006
Black



270
Atmosphere



CIM
Cinnamon



SLR
Sailor Blue



FQ-BQXJ-E



VINTAGE FLEECE

Our Vintage Fleece collection is made of the softest fabric you'll want to wear all day, every day. New for 2025 is the stylish Vintage Fleece Track Jacket, and along with the raglan crew, full-zip hoodie, fleece shorts, and pants, we've got your comfort covered. Natural, flat drawcords in this collection add to the vintage feel and provide a touch of detail.



P1-BRCE-A01



FQ-BYSZ-B

NEW

STYLE 25157 Vintage Fleece Track Jacket

9 oz. 65/35 cotton/polyester fleece. Super-soft sueded finish. Rib knit cuffs and waistband. Stripe rib detail at interior mock neck. Classic fit. **Each garment is uniquely different due to the special dyeing and finishing process.*

Available in S - XXL

Shown in 145 Oatmeal | FQ-BYSZ-A



145
Oatmeal

073
Heather Gray

001
Navy



GB880 Stone | WL-5096

STYLE 1478
Vintage Fleece Hood



9 oz. 65/35 cotton/polyester fleece. Super-soft sueded finish. Front pouch pocket.
 All colors with natural drawcord. Rib knit cuffs and waistband. Classic fit.
 *Each garment is uniquely different due to the special dyeing and finishing process.

Available in S - 3XL

Shown in 024 Cocoa | FQ-BQXJ-A



044 Ash **NEW** 073 Heather Gray 270 Atmosphere **NEW** 024 Cocoa 298 Vint. Granite 874 Arctic Blue 398 Marine 291 Vint. Blue 100 Sage 853 Sun Ray 290 Vint. Orange CIM Cinnamon



STYLE 17116

Vintage Fleece Raglan Crewneck



9 oz. 65/35 cotton/polyester fleece. Super-soft sueded finish. Rib knit cuffs and waistband. Classic fit.

**Each garment is uniquely different due to the special dyeing and finishing process.*

Available in S - 3XL

Shown in 073 Heather Gray | A1-BRCE-A



044
Ash



NEW 073
Heather Gray



298
Vintage Granite



270
Atmosphere



NEW 024
Cocoa



100
Sage



874
Arctic Blue



398
Marine



291
Vintage Blue



853
Sun Ray



290
Vintage Orange



CIM
Cinnamon



STYLE 22743

Vintage Fleece Short

9 oz. 65/35 cotton/polyester fleece. Super-soft sueded finish. Side seam pockets. Rib knit covered elastic waistband. Natural drawcord. 8" Inseam. Clean hem. Classic fit.

**Each garment is uniquely different due to the special dyeing and finishing process.*

Available in S - XXL

Shown in 298 Vintage Granite | LP-BVJQ-A



NEW 073
Heather Gray

006
Black

298
Vintage Granite

291
Vintage Blue

Applique Detail



STYLE 22744

Vintage Fleece Pant

9 oz. 65/35 cotton/polyester fleece. Super-soft sueded finish. Side seam pockets. Rib knit covered elastic waistband. Natural drawcord. Clean hem. Classic fit.

**Each garment is uniquely different due to the special dyeing and finishing process.*

Available in S - XXL

Shown in 291 Vintage Blue | P1-BSEC-A



NEW 073
Heather Gray

006
Black

298
Vintage Granite

291
Vintage Blue



STYLE 22132

Vintage Fleece Full Zip

9 oz. 65/35 cotton/polyester fleece. Super-soft sueded finish. Front pouch pocket. Covered metal zipper. Lined hood. Natural drawcord. Rib knit cuffs and waistband. Classic fit. **Each garment is uniquely different due to the special dyeing and finishing process.*

Available in S - XXL

Shown in 044 Ash | WP-BQXF-A & LPPKT-BQXF-B



044
Ash



NEW 073
Heather Gray



270
Atmosphere



298
Vintage Granite



398
Marine



291
Vintage Blue



LogoPlus™ Pocket Strip



Crew: WP-BSZJ-A
Hat: FF-5175



PRO-WEAVE®

Pro-Weave® Fleece is a collection of unisex hoods, crews, and accessories that are classic and high-quality, designed to last a lifetime. The original, trend-setting Pro-Weave® sweatshirt blankets are must-have essentials available in 34 solid and 5 patterned colorways. Pull a blanket out of our beachcomber bag and wrap yourself up for total coziness.



STYLE 20142

Pro-Weave®

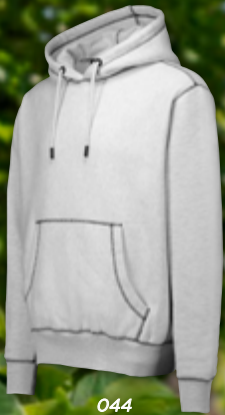
Sideline Hood



11 oz. 60/40 cotton/polyester fleece. Lined hood.
Contrast stitching & rubber coated grommets.
Side knit gussets. Matching drawcord with
contrast rubber tips. Front pouch pocket.
Rib knit cuffs and waistband.
Engineered to resist vertical shrinkage. Full athletic fit.

Available in XS - 3XL

Shown in 044 Ash | WP-BQST-A



044
Ash



GB495 White | WL-5068



STYLE 488
Pro-Weave® Hood



11 oz. 80/20 cotton/polyester fleece. Engineered to resist vertical shrinkage. Side knit gussets. Lined hood with matching drawcord. Front pouch pocket. Rib knit cuffs and waistband. Full athletic fit. **Fabrication varies by color*

Available in XS - 3XL;
 XS - 5XL: 001, 006, 073, 087, 095, 145

On Her; 851 Nantucket Red | CH-BRCD-A
 On Him; 004 Royal | DP-BQXC-A & LPPOUCH-BQXC-B



013 White 257 Marble Hthr. 401* Salt & Pepper 073 Heather 095* Graphite 087* Charcoal



006 Black 874* Arctic Blue 118 Col. Blue 004 Royal 001 Navy 459 Athl. Purple



145* Oatmeal 074 Maize 007 Brown 655* Greenstone 616 Athl. Forest 260* Orchid Ice



NEW 851 Nantucket Red 005 Red 019 Crimson 113 Garnet 003 Maroon

STYLE 496

Pro-Weave® Crewneck



11 oz. 80/20 cotton/polyester fleece. Engineered to resist vertical shrinkage. Side knit gussets. Rib knit cuffs and waistband. Full athletic fit.
**Fabrication varies by color*

Available in;

XS - 5X: 001, 006, 073, 095, 145

XS - 3X: 007, 013, 019, 074, 113, 257, 260, 655, 851, 874

S - 3X: 003, 004, 005, 087, 401, 459, 616

On Him; 145 Oatmeal | FP-BQXA-A

On Her; 874 Arctic Blue | P2-BSWG-A



013
White

257
Marble Heather

401*
Salt & Pepper

073
Heather

095*
Graphite



087*
Charcoal

006
Black

145*
Oatmeal

074
Maize

007
Brown



655*
Greenstone

616
Athl. Forest

874*
Arctic Blue

004
Royal

001
Navy

459
Athl. Purple



260
Orchid Ice

NEW 851
Nantucket Red

005
Red

019
Crimson

113
Garnet

003
Maroon







874 Arctic Blue
CB-BRZQ-A

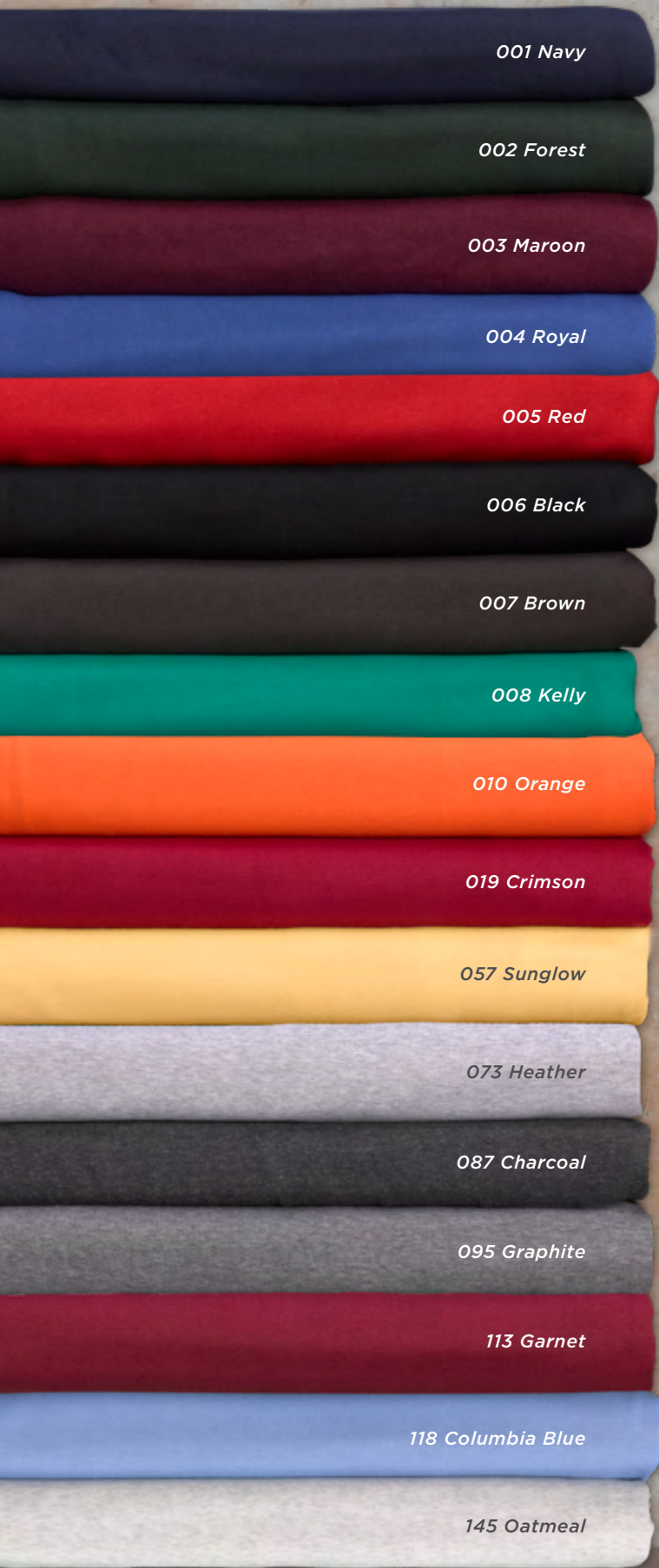
STYLE 3300
Pro-Weave®
Sweatshirt Blanket (Shown by Model)

11 oz. 80/20 cotton/polyester fleece. 54" x 84".
Available printed and rolled with customized hangtag.
Size when Rolled: 17" wide x 7" diameter.
**Fabrication varies by color*

Suggested Print Size:
Standard Screenprint Size: 12" x 17"
Varsity Screenprint Size: 15" x 20"
Color Direct Max Size: 23" x 28"

STYLE 3350
Pro-Weave®
Sweatshirt Throw Blanket

11 oz. 80/20 polyester sweatshirt fleece. 40" x 52".
Available printed and rolled with customized hangtag.
Size when Rolled: 14" wide x 5" diameter.
Available in 34 solid colors and 5 printed patterns.
See page 37 for Solid Colors. See page 38 for patterns.



001 Navy

002 Forest

003 Maroon

004 Royal

005 Red

006 Black

007 Brown

008 Kelly

010 Orange

019 Crimson

057 Sun glow

073 Heather

087 Charcoal

095 Graphite

113 Garnet

118 Columbia Blue

145 Oatmeal



250 Cali Blue

251 Watermelon

254 Gumdrop

257 Marble Heather

291 Vintage Blue

298 Vintage Granite

326 Cameo Pink

308 Athletic Gold

359 Periwinkle

401* Salt & Pepper

420 Royal Heather

459 Athletic Purple

525 Stardust

614 Ocean

711 Navy Heather

874 Arctic Blue

DUO Dusty Olive

STYLE 3333

Pro-Weave® Fashion Sweatshirt Blanket

11 oz. 80/20 cotton/polyester fleece. 54" x 84" with allover print.

Available printed and rolled with customized hangtag.

Size when Rolled: 17" wide x 7" diameter.

**Each blanket is uniquely different due to the special dyeing and finishing process.*



NEW LFB Banana Leaf

859 Neon Tie Dye

555 Rainbow Swirl

FOR Bear Forest

PST Pastel Stripe Tie Dye

CUSTOMIZABLE BLANKET HANGTAG Tag size : 5 1/2" x 2 3/4"

Available on all blanket styles (3300, 3333, 3350)

Standard Tag

Ordered graphic is added to a generic layout of a printed cardstock tag with a heather blanket texture on both sides.

Custom Tag

Let our creative team design a full custom tag, or submit your own artwork, printed on a white tag.

STANDARD TAG WITH BLANKET ART



FULLY CUSTOMIZED TAG





403
Navy/Heather Stripe



AME
American Flag



257 Marble
Heather



WST
Wisteria



874
Arctic Blue



084
Oasis



853
Sunray



642
Creamsicle



STYLE 3394
Pro-Weave® Beachcomber Bag

11 oz. 80/20 cotton/polyester fleece with jersey lining.
Bag Dimensions: 16" x 15" x 6".

**Each bag is uniquely different due to the special dyeing and finishing process.*

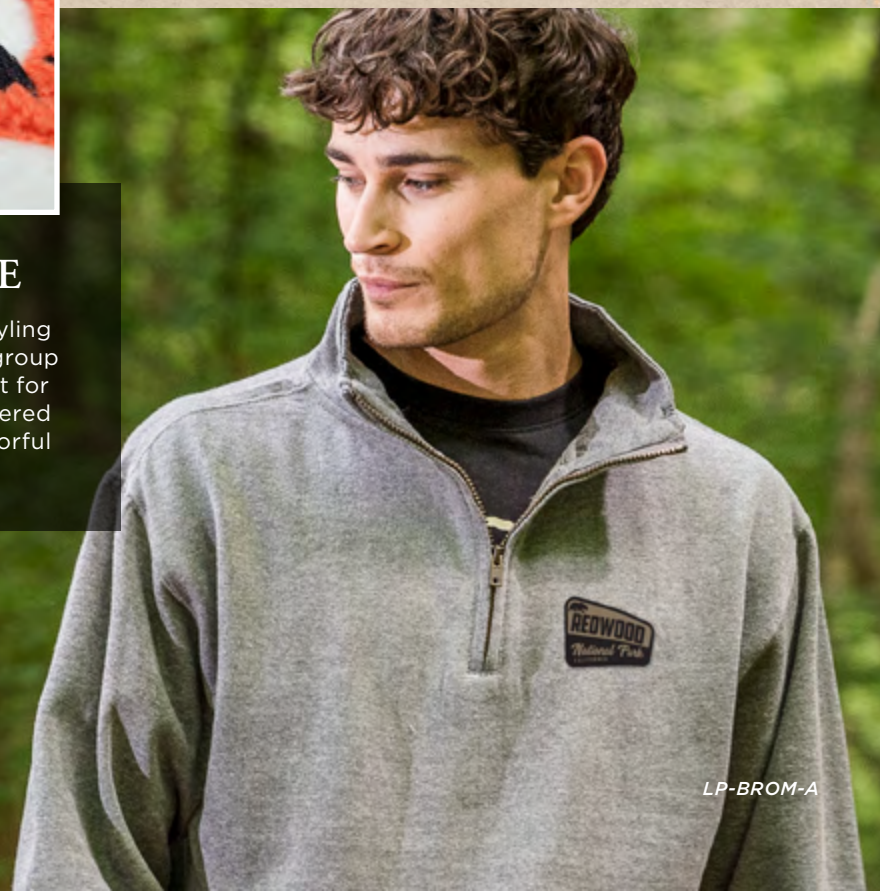
Available in One Size

Shown in 853 Sunray | WP-BWOQ-LI2



FUNDAMENTAL FLEECE

The Fundamental Fleece collection combines classic styling and comfort effortlessly in a lighter-weight fabric. This group features styles with unisex sizing, ensuring a versatile fit for all. A wide range of basic and fashion colorways are offered to cover all your needs. Elevate the hood by adding colorful lace replacements for a pop of interest and detail.



LP-BROM-A



STYLE 139

Fundamental Fleece Hood



PG. 76

8 oz. 55/45 cotton/polyester fleece. Front pouch pocket. Unlined hood with matching drawcord. Rib knit cuffs and waistband. Classic Fit. *Fabrication varies by color
Perfect for Lace Replacement. See pg. 95.

Available in XS - XXL:
 XS - 3XL: 001, 006, 073
 S - XXL: 010, 308

On Him; 006 Black w/Orange Lace | CHXL-BQLL-A01
 On Her; 492 Ecru | AF-BROQ-A

Chenille Applique Detail



013 White 257 Marble Hthr. 073 Heather 095 Graphite 087 Charcoal 006 Black



492 Ecru 057 Sunglow 308 Athl. Gold 642 Creamsicle 010* Orange 326 Cameo Pink 260 Orchid Ice 005 Red 019 Crimson 113 Garnet 003 Maroon



084 Oasis 655 Greenstone 002 Forest 118 Col. Blue 004 Royal 316 Lake 711 Navy Hthr. 001 Navy 525 Stardust 459 Athl. Purple



GB210 Vegas | TP-5049

STYLE 20335

Fundamental Fleece Crew



PG. 77

8 oz. 60/40 cotton/polyester fleece.
Rib knit neck trim, cuffs & waistband. Classic fit.

Available in S - 3XL;
XS - 3XL: 001, 044, 057, 084, 326, 525, 642, 655

Shown in 711 Navy Heather | P1-BRFV-A



013 White 044 Ash 073 Heather 095 Graphite 087 Charcoal



006 Black 492 Ecru 057 Sun glow 308 Athletic Gold 326 Cameo Pink 642 Creamsicle 260 Orchid Ice 005 Red 019 Crimson 003 Maroon



118 Columbia Blue 004 Royal 316 Lake 711 Navy Heather 001 Navy 525 Stardust 459 Athletic Purple 084 Oasis 655 Greenstone 002 Forest

STYLE 20315

Fundamental Fleece Q Zip



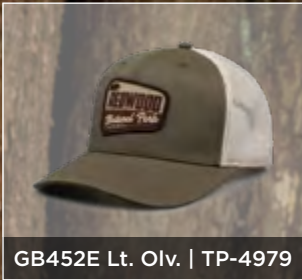
8 oz. 60/40 cotton/polyester fleece.

Welt pockets at waist. Covered plastic zipper with metal zipper pull. Rib knit cuffs & waistband. Classic fit.

Available in S - XXL;

S - 3XL: 001, 006, 044, 145

Shown in 145 Oatmeal | LP-BROM-A



GB452E Lt. Oliv. | TP-4979



044
Ash

095
Graphite

006
Black

874
Arctic Blue

316
Lake

001
Navy

145
Oatmeal

853
Sun Ray

DUO
Dusty Olive

019
Crimson



STYLE 20349

Fundamental Fleece Zip Hood



PG. 77

8oz. 60/40 cotton/polyester fleece. Rib knit cuffs and waistband. Covered plastic zipper with metal puller. Front pouch pocket. Lined hood with matching drawcord. Classic fit.

Available in S - 3XL

Shown in 013 White | WZ-BRCJ-A



013 White

095 Graphite

087 Charcoal

006 Black

019 Crimson

316 Lake

001 Navy



STYLE 20337

Fundamental Fleece Pants



PG. 78

8 oz. 60/40 cotton/polyester fleece. Covered elastic cuffs, and waistband with internal matching drawcord. Straight leg.

Available in S - XXL

Shown in 006 Black | P1-BYSV-A



001 Navy

006 Black

073 Heather



STYLE 2349

Retro Heather Full Zip Hood



7 oz. 55/45 cotton/polyester heathered fleece.
 Exposed metal full length zipper with ivory zipper tape.
 Front pouch pocket. Lined hood with ivory drawcord.
 Rib knit cuffs and waistband.
 Classic fit.

Available in S - XXL;
 S - 3XL: 441

Shown in 092 Indigo Pepper Heather | P2-BRCM-A & A01



NEW 492
Ecru

NEW 203
Ginger

655
Greenstone
Heather

441
Lt. Denim
Heather

092
Indigo Pepper
Heather

711
Navy
Heather

709
Charcoal
Heather



On Her: CD-BQWD-D
On Him: WP-BVHY-CO



TEE COLLECTION

Tees are essential, and we offer 8 different styles to choose from. The sustainable Everest and Summit, and the snow heather Bradley are top sellers, plus we've added the popular Elements Tee with over 20 colors. The Miles offers a long sleeve hooded tee for a fashionable, yet comfortable option. The large color palette across the collection covers all the colors you could need.



PT-BSWM-A



STYLE 24401
Miles Slub Hooded Tee



4.3 oz. 60/40 ringspun cotton/polyester slub jersey.
 Unlined hood. White drawcord. Curved hem.
 Double layer white hem detail at cuffs and sweep.
 Front pouch pocket. Semi-fitted.

Available in XS - XXL

Shown in 441 Lt. Denim Heather | P3-BRFJ-A
 Wearing Cap GB452E Marine/Navy | WL-5163



647
 Iron Grey

006
 Black

441
 Lt. Denim Heather



NEW 084
 Oasis

655
 Greenstone

NEW 260
 Orchid Ice



203
 Ginger

NEW PRI
 Praline

CIM
 Cinnamon

STYLE 21459

Everest Sustainable Tee



5.5 oz. 60/40 organic cotton/recycled polyester jersey.
Classic fit.

Available in XS - 3XL

Shown in 006 Black | CD-BQXT-A



257
Marble Hthr.

073
Hthr. Grey

087
Charcoal

006
Black



013
White

VWH
Vintage White

145
Oatmeal

270
Atmosphere



057
Sunglow

203
Ginger Hthr.

728
Toffee

DUO
Dusty Olive



874
Arctic Blue

441
Lt. Denim Hthr.

796
Blue Iris

420
Royal Hthr.

711
Navy Hthr.

084
Oasis Hthr.

TRQ
Bright Turq.



655
Greenstone

408
Forest Hthr.

326 Cameo
Pink Hthr.

260
Orchid Ice

081
Mocha

019
Crimson

113
Garnet

424
Maroon Hthr.





GB408 Navy | FF-5066

STYLE 24405

Summit Sustainable Long Sleeve Tee



5.5 oz. 60/40 organic cotton/recycled polyester jersey.
Rib knit collar. Classic fit.

Available in S - 3XL

Shown in 084 Oasis Heather | P2-BROI-A



VWH
Vint. White

145
Oatmeal

087
Charcoal

441
Lt. Denim Hthr.

711
Navy Hthr.

084
Oasis Hthr.

655
Greenstone

270
Atmosphere

057
Sunglow

728
Toffee

NEW 424
Maroon Hthr.

NEW

STYLE 24733

Elements Tee



4.3oz. 60/40 responsibly sourced ringspun cotton/polyester jersey.
Retail Fit. *Fabrication varies by color

Available in S - 3XL

Shown in 425 Purple Heather | SA-BQWD-B



097* Stone 095 Graphite 087 Charcoal 606 Sky Blue Hthr. 992 Chambray



439 Hyper Pink 424 Maroon Heather 019 Crimson MRA Marsala



MTC Matcha 190 Sea Mist 618 Dk. Moss



853 Sun Ray 642 Creamsicle 290 Vintage Orange 980 Honey 624 Sandstone



420 Royal Heather HTE Harbor Teal 001 Navy 425 Purple Heather



STYLE 23416

Bradley Snow Heather Tee



4.3 oz. 60/40 ringspun cotton/polyester jersey with surface interest. White fleck pattern. Retail fit.

Available in S - 3XL

Shown in 089 Khaki | P1-BRKV-A01

Wearing Cap GB473 Grey | CD-5052



924
Metal

142
Beach Blue

004
Royal

001
Navy



006
Black

011
Yellow

089
Khaki

995
Sunbeam

008
Kelly



STYLE 19456

Sunproof® Long Sleeve Shirt



4.4 oz. 100% polyester interlock jersey with UPF 50 protection. Semi-fitted.

Available in S - XXL

Shown in 251 Watermelon | CD-BQVN-A

Wearing Cap GB880 in Navy | WL-5056



001
Navy

013
White

084
Oasis

250
Cali Blue

251
Watermelon



STYLE 707

Classic Long Sleeve Tee



6.1 oz. pre-shrunk cotton jersey. Classic fit.

*Fabrication varies by color

Available in S - 3XL

Shown in 315 Pink | FR-BRCB-A

Wearing Cap G199F in White/Brown | TP-4742



013 White

257 Marble Heather

073* Heather

095* Graphite

006 Black

097 Stone

308 Athletic Gold



118 Columbia Blue

004 Royal

001 Navy

002 Forest

315 Pink

005 Red

019 Crimson

113 Garnet



STYLE 207
Classic Tee



PG. 79

6.1 oz. pre-shrunk cotton jersey.
Classic fit.

**Fabrication varies by color*

Available in S - 5XL

Shown in 004 Royal | CD-BQXL-A

CREATE COMBOS



STYLE CAPT / GBCAPT
GB310 or GB210 combined with any 207 Color
See pg. 94



STYLE ROLL
Any 207 color, rolled and secured with a band



013 White 006 Black 257* Marble Hthr. 073* Heather 095* Graphite 087* Charcoal



256 Azalea 005 Red 019 Crimson 113 Garnet 003 Maroon



308 Athl. Gold 010 Orange 368 Seafoam 002 Forest 007 Brown



118 Columbia Blue 004 Royal 001 Navy 009 Athl. Purple



CD-BRFS-D



LADIES VINTAGE FLEECE

We did it! For 2025, we added a Vintage Fleece collection designed for ladies, featuring the same Super-soft fabric as the men's group. Now everyone can spend the day in comfort and style, wearing Vintage Fleece pullover hoods, full-zips, and joggers. Our color palette not only covers the essentials but also includes some pretty and vibrant colorways.



P2-BRFQ-C

NEW

STYLE W25164

Vintage Fleece Ladies Hoodie

7 oz. 65/35 cotton/polyester fleece. Super-soft sueded finish. Curved high-low hem with side slit details. Matching drawcord. Rib knit cuffs & waistband. Tunic fit.

**Each garment is uniquely different due to the special dyeing and finishing process.*

Available in S - XXL

Shown in 796 Blue Iris | P2-BRFQ-A



356 Ivory



MTC Matcha



073 Heather Gray



087 Charcoal



796 Blue Iris



921 Eggplant

NEW

STYLE W25165

Vintage Fleece Ladies Full Zip

7 oz. 65/35 cotton/polyester fleece. Super-soft sueded finish. Covered metal full length zipper. On seam pockets. Bicep detail seam. Thumbholes. Lined hood with matching drawcord. Rib knit cuffs and waistband. Classic fit.

**Each garment is uniquely different due to the special dyeing and finishing process.*

Available in S - XXL

Shown in 655 Greenstone | CD-BRFS-A,B & C
Wearing Cap GB518 Navy/White | FF-5035



145
Oatmeal



073
Heather Gray



796
Blue Iris



001
Navy



326
Cameo Pink



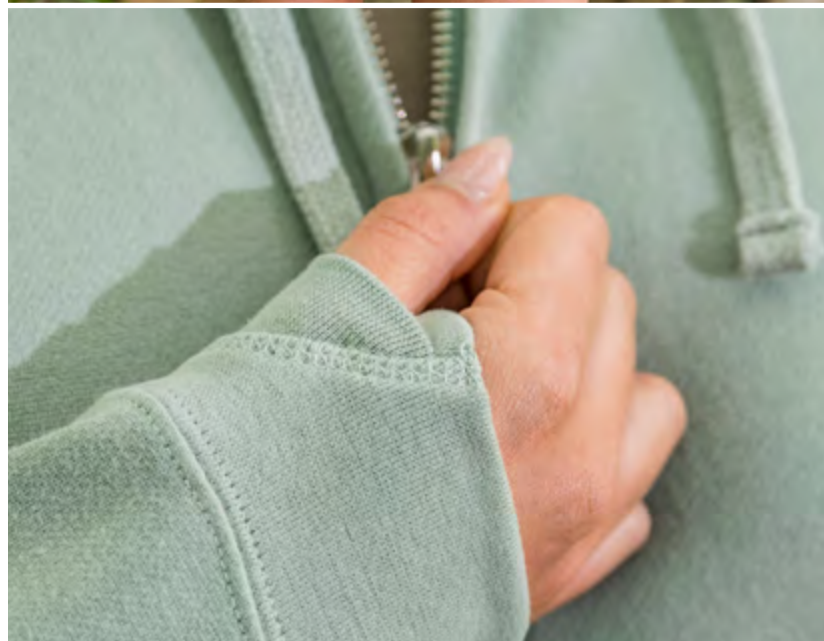
019
Crimson



PRI
Praline



655
Greenstone



NEW

STYLE W25153

Vintage Fleece Ladies Jogger

7 oz. 65/35 cotton/polyester fleece. Super-soft sueded finish. Matching drawcord. Welt pockets. Covered elastic cuffs and waistband. Classic fit.

**Each garment is uniquely different due to the special dyeing and finishing process.*

Available in S - XXL

Shown in 087 Charcoal | P2-BRSJ-A



145
Oatmeal



073
Heather Gray



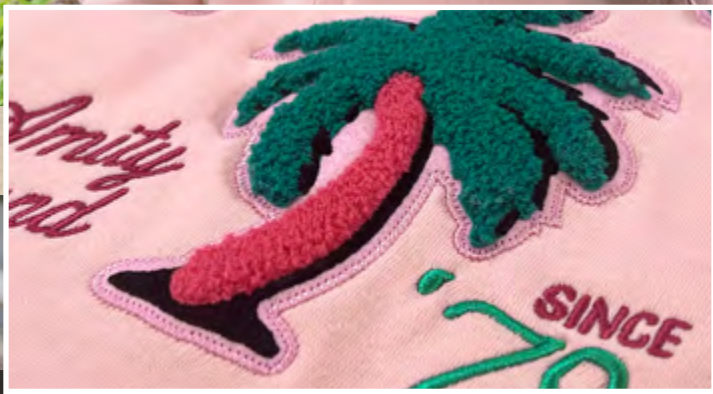
087
Charcoal



PR1
Praline



796
Blue Iris



LADIES CLOUD FLEECE

Searching for fashionable classics with interesting details, great fit options, and a soft hand feel? Look no further than our popular Ladies Cloud Fleece collection. Included are the Ivy Hood, Dakota Q-zip, and the Raelynn and Romi crews, all with a versatile color palette of classics and soft pastels.



STYLE W24120

Ivy Cloud Fleece Hood

8 oz. 55/45 cotton/polyester fleece. Jersey lined hood. Front pouch pocket. White drawcord, piping along hood, across back, cuffs, and waistband seams. 2x2 rib knit cuffs and waistband. Classic fit.

Available in S - XXL

Shown in WST Wisteria | P1-BRRG-A & A01



001
Navy



019
Crimson



647
Iron Grey



655
Greenstone



853
Sun Ray



874
Arctic Blue



WST
Wisteria



STYLE W20189

Dakota Q Zip Pullover

8 oz. 55/45 cotton/polyester fleece. Drop shoulder seam.
Exposed silver metal zipper with ring pull.
Rib knit cuffs & waistband. Classic fit.

Available in S - XXL

On Top: 921 Eggplant | CD-BRHJ-A,
Wearing Cap GB464 in Stone | FF-5057
On Bottom: 326 Cameo Pink | CH-BROP-A & B



073
Heather Grey



145
Oatmeal



853
Sun Ray



655
Greenstone



326
Cameo Pink



260
Orchid Ice



NEW 921
Eggplant



001
Navy



STYLE W23140

Raelynn Cloud Fleece Crew

8 oz. 55/45 cotton/polyester fleece. On seam pocket. 2x2 rib knit, side gussets, collar, cuffs, and waistband. Classic fit.

Available in S - XXL

Shown in 655 Greenstone | CD-BROS-A



STYLE W22106

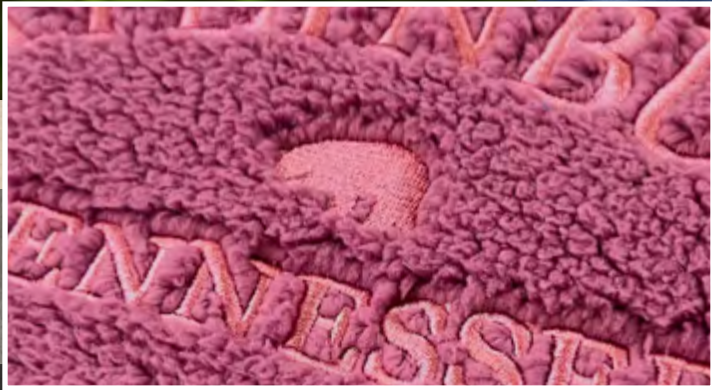
Romi Extended Rib Crew

8 oz. 55/45 cotton/polyester fleece. Heavy gauge 2x2 rib knit collar, waistband, and cuffs. Fleece inset panel at center front waistband. Vertical seam at center back body. Conservative cropped fit.

Available in S - XXL

Shown in 853 Sun Ray | P1-BRFO-A





LADIES FASHION

We have 3 new styles in our 2025 Ladies Fashion group: the quilted and detailed Zelda Zig-Zag Q-zip, our cozy and plush Starla Sherpa Pullover hoodie, and the soft hand-feel of the Celeste Full Zip Hood with plush sherpa lining. The collection features unique styles such as our Maddie Floral Print, Alina Henley, Annabelle Colorblock, the sleeveless Kinsley Hood.



CD-BROL-D



Quilting Detail



VWH
Vintage White

095
Graphite

796
Blue Iris

NEW

**STYLE W25145
Zelda Zig-Zag Q Zip**

10.3 oz. 65/30/5 cotton/polyester/spandex knit with asymmetrical quilting. Exposed plastic zipper with metal puller. Clean finish hem. Classic fit.

Available in S - XXL

Shown in 796 Blue Iris | LCWP-BRZP-A



NEW

STYLE W25122

Starla Sherpa Pullover

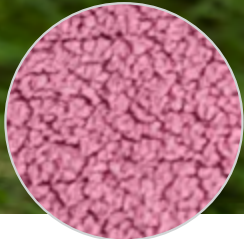
8 oz. 100% polyester sherpa. High pile plush hand feel. Lined hood with matching drawcord. Front pouch pocket. Rib knit cuffs and waistband. Classic fit.

Available in S - XXL

Shown in DSK Dusk Orchid | E3-BRKH-A



GB457 White | FF-4709



Sherpa Detail



356
Ivory



SMT
Smokey Taupe



DSK
Dusk Orchid



796
Blue Iris



GB517 Oasis | WL-5063



Sherpa Detail



SLR
Sailor Blue



SMT
Smokey Taupe

NEW STYLE W25150
Celeste Plush Full Zip

9.2 oz. 64/36 polyester/cotton plush lined fleece. 100% cotton face. Raw edge detail at armholes, shoulder seams, waistband seam, and pocket openings. Exposed nylon coil zipper with metal pull. Matching drawcord with metal aglets. Front pouch pockets. Rib knit cuffs and waistband. Classic fit.

Available in S - XXL

Shown in SLR Sailor Blue | CD-BROL-A

STYLE W2340

Susie Sweatshirt Dress

8 oz. 55/45 cotton/polyester fleece. Pouch pocket.
Rib trim panel at sides. Jersey Lined Hood.
White drawcord. Semi-fitted.

Available in S - XXL

Shown in 073 Heather Grey | CD-BRZJ-A & B



073
Heather Grey



711
Heather Navy



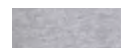


STYLE W17125
Amanda Poncho

8 oz. 55/45 cotton/polyester fleece. Unlined hood.
Front pouch pocket. Button tacked at armholes.

One Size Fits Most

Shown in 711 Navy Heather | FL-BRZL-A & B



073 Heather
Grey



711 Navy
Heather

STYLE W22732

Naamah Sleeve Stripe Full Zip

7 oz. 55/45 cotton/polyester fleece. Front pouch pocket. Cut and sew stripes on sleeves. Rib knit cuffs and waistband. Lined hood with matching drawcord. Covered metal full length zipper. Classic fit.

Available in S - XXL

Shown in 087 Charcoal/Multi Stripe | CD-BQXP-A & A01



356
Ivory/Multi Stripe



073
Hthr. Grey/Multi Stripe



087
Charcoal/Multi Stripe



STYLE W23152

Allana Stripe Sleeve Crew

7 oz. 55/45 cotton/polyester fleece. Cut and sew stripes on sleeves. Rib knit cuffs and waistband. Classic fit.

Available in S - XXL

Shown in 356 Ivory/Multi Stripe | WZ-BZIF-A



087
Charcoal/Multi Stripe



356
Ivory/Multi Stripe



STYLE W24105

Maddie Floral Print Hood

8.8 oz. 55/45 cotton/polyester waffle knit. Allover print. Unlined hood. Matching drawcord. 2x2 rib knit cuffs and waistband. Side vents on waistband at side seams. Classic fit.

**Each garment is uniquely different due to the special dyeing and finishing process.*

Available in S - XXL

Shown in 853 Sun Ray | P1-BROE-A01



STYLE W23147

Annabelle Colorblock Hood

7 oz. 65/35 cotton/polyester fleece. Super-soft sueded finish. Jersey lined hood with matching drawcord. Rib knit cuffs and waistband. Conservative cropped fit.

**Each garment is uniquely different due to the special dyeing and finishing process.*

Available in S - XXL

Shown in 492 Ecru Multi | WP-BREB-A





STYLE W24128

Alina Henley Hood

7 oz. 55/45 cotton/polyester fleece. Jersey lined hood. Allover stripe print on body and sleeves. Matching drawcord. Clear buttons on placket with bungee cord loops. Side seam pockets. Side vents. Rib knit cuffs. Tunic fit.

Available in S - XXL

Shown in 073 Heather Grey/White Stripe | LP-BLGW-A



073 Heather Grey/
White Stripe



270 Atmosphere/
Ecru Stripe



738 Stonewash/
Arctic Blue Stripe



STYLE W23101

Eloise Angel Fleece Crop Hood

6.5 oz. 55/45 cotton/polyester fleece. Super-soft handfeel. Rib knit inset at overarm and front neckline. Unlined hood. Ivory drawcord for all colorways. Conservative cropped fit. **Each garment is uniquely different due to the special dyeing and finishing process.*

Available in S - XXL

Shown in 492 Ecru | WZ-BQXO-A



006
Black



492
Ecru



874
Arctic Blue



MLG
Mallard Green



Back Graphic

STYLE W24131

Kinsley Sleeveless Hood

7.7 oz. 55/45 cotton polyester French terry. Waffle knit hood and pocket binding. Jersey binding at armholes. Unlined hood. Matching wide rope drawcord. Front pouch pocket. Curved hem. Tunic fit.

Available in S - XXL

Shown in 853 Sun Ray | CD-BROK-A
Wearing Cap GB482 Sorbet | WL-5062



Waffle Knit Detail



073
Heather Grey

084
Oasis

853
Sun Ray

WST
Wisteria



STYLE W23151

Jolene Fundamental Short

7 oz. 55/45 cotton/polyester fleece. Metal grommets. Back yoke seam. Extended Rib knit waistband. Raw edge leg opening with side vents. Wide herringbone drawcord with metal end caps. 4" inseam. Classic fit.

*Pocket Print Only

Available in S - XXL

Shown in 853 Sun Ray | CD-BRZM-A



NEW 001
Navy

NEW 006
Black



073
Heather Grey

084
Oasis

853
Sun Ray

WST
Wisteria





CD-BRJU-B



LADIES TEE COLLECTION

The sporty yet casual Jewell Team Tee, with its scalloped and striped V-shape neckline, adds a bit of flair and detail to the 2025 Ladies Tee Collection. All types of T-shirt fits are covered by our Natalie Slub tee, Tori Slub long sleeve, Vera V-neck tee, and Paris flowy tank with revamped colorways.



FL-BSIF-C



NEW

STYLE W25400

Jewell Team Tee

5 oz. 60/37/3 cotton/polyester/spandex jersey. V-shape neckline. Super-soft peached hand feel. Scalloped edge stripe rib neck trim. Contrast raglan sleeves. Boxy fit.

Available in S - XXL

Shown in 006 Black | PI-BRFR-A





STYLE W24726

Tori Slub Long Sleeve Tee

5.3 oz. 55/45 cotton/polyester slub jersey. Side seams. Self binding at collar. High-low curved hem. Tunic fit.

Available in S - XXL

Shown in 642 Creamsicle | P3-BRRF-A



492
Ecrú

853
Sun Ray

642
Creamsicle

084
Oasis

WST
Wisteria



STYLE W20470

Vera Ringspun Slub V-Neck



4.3 oz. 60/40 ringspun cotton/polyester slub jersey. Semi-fitted.

Available in S - XXL

Shown in MTC Matcha | CD-BQTY-B



356
Ivory

177
Dove Grey

087
Charcoal

441 Lt. Denim
Heather



NEW PRI
Praline

260
Orchid Ice

642
Creamsicle

655
Greenstone

NEW MTC
Matcha

STYLE W23417

Natalie Slub Relaxed Tee

5.3 oz. 55/45 cotton/polyester slub jersey. Side seams. Curved hem. Relaxed fit.

Available in S - XXL

Shown in 270 Atmosphere | P2-BRRE-A



STYLE W19481

Paris Flowy Tank

4.3 oz. 60/40 ringspun cotton/polyester jersey. Racer back. Sideseamed with center back seam for shape. Tunic fit.

Available in S - XXL

Shown in 853 Sun Ray | WP-BQXR-A





YOUTH COLLECTION

Designed to be companion styles and just as soft, cozy, and colorful, our Youth Collection is sized perfectly for kids. Crews, hoods, and tees come in both familiar colors and unique shades not found in other youth collections, perfectly matching back to the grown-ups!



STYLE 23153Y Youth Buddy Hood

8 oz. 55/45 cotton/polyester pre-shrunk fleece. Lined hood. Front pouch pocket. Rib knit cuffs and waistband. Youth fit. See page 41 for Adult Companion.

Available in XS - L;
XS - XL: 001, 073

Shown in WST Wisteria | CD-BRYM-A01
Wearing Cap GB310Y White



073 Heather 874 Arctic Blue 441 Lt. Denim Heather 250 Cali Blue 001 Navy **NEW** 019 Crimson



326 Cameo Pink 642 Creamsicle **NEW** 853 Sun Ray **NEW** WST Wisteria **NEW** MTC Matcha 655 Greenstone

STYLE 23154Y

Youth Buddy Crew

8 oz. 55/45 cotton/polyester pre-shrunk fleece.
Rib knit cuffs and waistband. Youth fit.
See page 42 for Adult Companion.

Available in XS - L;
XS - XL: 001, 073

Shown in 853 Sun Ray | P2-BSBU-A



073 Heather 874 Arctic Blue 441 Lt. Denim Heather 250 Cali Blue 001 Navy **NEW** 019 Crimson



326 Cameo Pink 642 Creamsicle **NEW** 853 Sun Ray **NEW** WST Wisteria **NEW** MTC Matcha 655 Greenstone



STYLE 16186Y

Youth Classic Fleece Full Zip

8 oz. 55/45 cotton/polyester pre-shrunk fleece. Front pouch pockets.
Covered plastic zipper. Rib knit cuffs and waistband. Youth fit.
See page 44 for Adult Companion.

Available in XS - L

Shown in 073 Heather | WZ-BSCF-A



001 Navy



073 Heather





STYLE 16182Y

Youth Classic Fleece Pants

8 oz. 54/45 cotton/polyester fleece. Straight leg. Covered elastic cuffs and waistband. Youth fit. See page 44 for Adult Companion.

Available in S - L

Shown in 006 Black | CD-BVJX-A



001
Navy



006
Black



073
Heather



STYLE 20450Y

Sunproof® Youth Hooded Long Sleeve Tee



4.4 oz. 100% polyester interlock jersey with UPF 50 protection. Front pouch pocket. Youth fit.

Available in XS - XL

Shown in 084 Oasis | CD-BRBW-A & A01
Wearing Cap GB310Y Navy | WL-5141



013
White



084
Oasis



250
Cali Blue



001
Navy



251
Watermelon

STYLE 24407Y

Youth Buddy Tee

4.75 oz. 55/45 cotton/polyester jersey. Rib knit collar. Youth fit.

Available in XS - XL

Shown in 642 Creamsicle | CD-BSIE-A



326 Cameo Pink **NEW** 642 Creamsicle **NEW** WST Wisteria 250 Cali Blue 874 Arctic Blue 441 Lt. Denim Hthr.



145 Oatmeal **NEW** 853 Sun Ray **NEW** MTC Matcha 655 Greenstone



STYLE 16108Y

Youth Classic Tee

5.3 oz. 100% pre-shrunk jersey. Youth fit. *Fabrication varies by color
See page 53 for Adult Companion.

Available in XS - XL

Shown in 004 Royal | P2-BSKJ-B



013 White 073* Heather 095* Graphite 006 Black 002 Forest



004 Royal 001 Navy 010 Orange 384 Hot Pink 005 Red 003 Maroon





On Her: LCWP-BRUH-E
On Him: LCWP-BRUH-D



OUTERWEAR

Our Outerwear Collection, featuring styles from exclusive brands like Weatherproof® and Weatherproof® Vintage, gets even better in 2025. We've added a WPV Ladies Hooded Rain Jacket to complement the rock-solid men's Rain Jacket. Also new this year is the Pioneer Packable Windbreaker, filling the demand for a lightweight and versatile option.



On Him: LCWP-BRSL-E
On Her: LCWP-BRSL-D

NEW

STYLE 25602

Pioneer Packable Windbreaker



2.8oz. 100% coated polyester shell. Lightweight & packable:
 Folds and stows into hidden zippered mesh pocket at front body.
 On seam pockets. Exposed nylon coil zipper with pull tab.
 Bungee drawcord with stoppers at hood front and hem.
 Covered elastic cuffs. Water resistant. Wind resistant.
 Machine washable. Classic fit.

Available in S-3XL;

S - 4XL: 006, 610

Shown in BRG Bronze Green | LCWP-BRZO-A



Packed Bag



PLS
Pale Silver



006
Black



796
Blue Iris



610
Athletic Navy



BRG
Bronze Green



019
Crimson



STYLE 6500

Weatherproof® Soft Shell Jacket



95% polyester/5% spandex shell. 100% polyester brushed bonded lining. Stand collar. Zippered side entry pockets. Interior right chest pocket. Water resistant; Wind resistant. Machine washable. Classic Fit.

Available in S - 3XL

Shown in 006 Black | LCWP-BRZN-A



001 Navy



006 Black



STYLE 16601

MV Sport® Unisex Liberty Jacket



Water-resistant 100% polyester shell. 6.5 oz. 66/21/13 polyester/cotton/rayon lining. Side single welt pockets. Adjustable lined hood. Interior zippered pocket. Covered elastic cuffs. Lining Saver System™. Classic fit.

Available in XS - 3XL;

XS - 5XL: 006, 095

On Her; 095 Graphite | CD-BRDB-D & E

On Him; 616 Athletic Forest | CD-BQZH-A & B



095 Graphite



006 Black



610 Athl. Navy



616 Athl. Forest



057 SunGlow



005 Biking Red

STYLE 193910

Weatherproof® Vintage Hooded Rain Jacket



3.5 oz. 100% water-resistant polyurethane. Fully lined. Natural drawcord. Velcro pockets at waist. Classic Fit.

Available in XS - 3XL;

XS - 5XL: BLK, NVY, KHA

Shown in BLK Black | CD-BRZB-A & B



KHA
Khaki

057
Sunglow

005
Biking Red

ORT
Orange Tea



694
Twilight Blue

NVY
Navy

BLK
Black

BRG
Bronze Green



Back Graphic

NEW

STYLE W193910

Weatherproof® Vintage Ladies Hooded Rain Jacket



3.5 oz. 100% water-resistant polyurethane. Fully lined. Matching drawcord. Cinching at back waist. Classic fit.

Available in S - XXL;

S - 3XL: BLK

Shown in 796 Blue Iris | CD-BRUI-A



KHA
Khaki

BLK
Black

796
Blue Iris



Cinching at Back Waist



STYLE 211136

Weatherproof® PillowPac Jacket

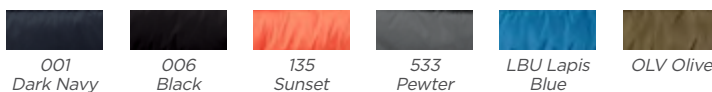


100% 380T, coated nylon shell with polyester fill. Horizontal quilting design. Zippered welt pockets. Exposed nylon zippers with pull tab at center front and collar. Contrast color at top of collar. Binding trim at cuffs and hem. Water resistant. Wind resistant. Machine washable. Classic fit.

**Lightweight & packable: Conveniently packs into attached neck pillow stored in collar.*

Available in S - 3XL

Shown in 135 Sunset | LCWP-BYSY-A



Packable Neck Pillow



STYLE 211137

Weatherproof® Ladies PillowPac Jacket

100% 380T, coated nylon shell with polyester fill. Horizontal quilting design. Zippered welt pockets. Exposed nylon zippers with pull tab at center front and collar. Contrast color at top of collar. Binding trim at cuffs and hem. Water resistant. Wind resistant. Machine washable. Classic fit.

**Lightweight & packable: Conveniently packs into attached neck pillow stored in collar.*

Available in S - XXL

Shown in DSK Dusk Orchid | LCWP-BRUH-A



Packable Neck Pillow



STYLE 207359

Weatherproof® Vintage Diamond Quilt Vest



100% nylon with diamond quilt pattern. 3 oz polyfill.
Contrast lining. Covered plastic zipper with metal logo pull.
Slight high low hem with side vents. Classic Fit.

Available in S - 3XL

Shown in 001 Navy | LCWP-BRSL-A



001
Navy

006
Black

RSN
Rosin

NEW 322
Driftwood



STYLE W207359

Weatherproof® Vintage Ladies Diamond Quilt Vest

100% nylon with diamond quilt pattern. 3 oz polyfill.
Contrast lining. Covered plastic zipper with metal logo pull.
Slight high low hem with side vents. Classic Fit.

Available in S - XXL

Shown in 322 Driftwood | E1-BVJR-A



001
Navy

006
Black

RSN
Rosin

NEW 322
Driftwood



MERCH SOLUTIONS

Complete your collections with matching merch and drinkware. Coordinate your graphics and colors to stand out while pulling it all together. For 2025, full-color wrap printing is available on some drinkware styles. Check out our stickers, buttons, keychains, and sustainable merch, all made in the USA.

488, 851 Nantucket Red | CH-BRCD-A
TUMB20, ARC Arctic Blue | DW-BSYC-A



STYLE TRAV20 20 OZ. TRAVEL TUMBLER

Rubber coated soft touch finish. Cup holder friendly. Double walled stainless keeps beverage cold or hot up to 12 hrs. Full color 2 sided imprint or Wrap Around print available. Hand wash recommended.

Tumbler Size: 3.5"W x 7"H | Art Area Size: 12.5"W x 5"H

Shown in 851 Nantucket Red | DW-BSYD-A & 796 Blue Iris | DW-EAAH-I



STYLE FROS24 24 OZ. FROSTED SPORT BOTTLE

Tritan plastic. Frost coated finish for easy grip. Push lever spout w/ easy flow straw. Carabiner clip to attach to a bag, etc. Durable, bpa(s)-free. Wrap Around print available. Hand wash recommended.

Bottle Size: 3"W x 10.25"H | Art Area Size: 10.5"W x 5.5"H

Shown in 084 Oasis | DW-BYLP-A





STYLE SHOO2
2 OZ. CERAMIC SHOOTER

Soft touch finish. Hand wash recommended.

Shooter Size: 1.5"W x 3"H | Art Area Size: .7"W x 1.75"H

Shown in 006 Black | DW-BSYE-A



STYLE TUMB12
12 OZ. LOW BALL TUMBLER

Doubled walled stainless. Sliding sip lid. Soft touch finish. Keep beverage cold up to 12 hrs. Hand wash recommended.

Tumbler Size: 3.5"W x 5"H | Art Area Size: 1.5"W x 2.5"H

Shown in 013 White | DW-BYOG-A02



STYLE SPRT24
24 OZ. STAINLESS SPORT BOTTLE

Soft touch finish. Vacuum sealed. Twist on cap. Built in handle. Keep beverage cold up to 12 hrs. Wrap around print available. Hand wash recommended.

Bottle Size: 2.75"W x 10.5"H | Art Area Size: 10.5"W x 6.5"H

Shown in 001 Navy | DW-BLYQ-A

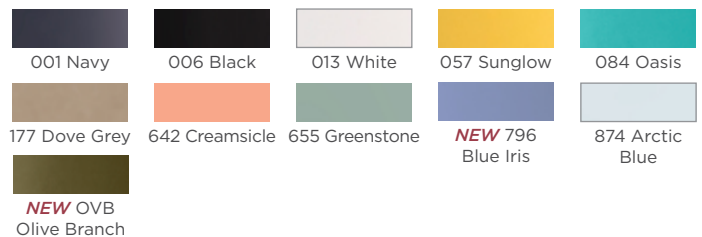


STYLE CMUG16
16 OZ. CERAMIC MUG W/ SWIVEL LID

Rubber coated soft touch finish. Soft touch handle provides easy grip with comfort. Swivel lid keeps beverage warm and spill free. Hand wash recommended.

Mug Size: 3.5"W x 5.5"H | Art Area Size: 1.3"W x 3.5"H

Shown in OVB Olive Branch | DW-EAAE-K





**STYLE BOTTO
MAGNETIC BOTTLE OPENER**

2.25" Diameter. Built-in neodymium cap catcher magnet. Durable all metal construction. Fits in a pocket. Water-resistant full color soft-touch matte finish.
Made in USA.

EAAE-R



**STYLE COAST
BEVERAGE COASTER**

3.5" diameter. Metal body. Natural cork backing. Water-resistant full color soft-touch matte finish.
Made in USA.

BDBF-G



**STYLE FRIGM
REFRIGERATOR MAGNET**

2.5" X 3.5". Heavy magnet back. High quality, durable, and functional. Full color soft-touch matte finish.
Made in USA.

BNZE-I



**STYLE BGBTN
LARGE BUTTON**

3" diameter. Retail-ready. Durable and functional. Premium full color soft-touch matte finish. Weather-resistant steel pin-back. Full color 20% recycled, 16pt backer card printed with your custom design.



BDQA-D

**STYLE 4BUTN
4-PACK BUTTON CARD**

Button size: 1.25" each. Retail-ready. Durable and functional. Premium full color Soft-touch matte finish button packs. Showcase multiple designs. Weather-resistant steel pin-back. Full color, 20% recycled, 16pt backer card custom printed. Made in USA.



BGLI-A



**STYLE CCLIP
CLIP**

1.25" diameter. Plastic backing with chromed metal zipper hook. Full color soft-touch matte finish. Made in USA.

EAAH-K

**STYLE ZIPPL
ZIPPER PULL**

1" diameter. Plastic backing. Discreet black key ring attached to zipper pull. Full Color soft-touch matte finish. Made in USA.

EAAJ-H



**STYLE BGOVL
OVAL STICKER**

4" X 6". Full color thick, durable vinyl. Matte weather-resistant finish. Popular souvenir stickers. High quality appearance in all environments. Made in USA.

BHUK-C01



DESTINATION STICKER

DESTS	DESTM	DESTL
Small Oval	Med. Oval	Large Oval
2"x 3.5"	3"x 4.75"	4"x 6"

BFVL-B



**STYLE DCSTK
DIE-CUT STICKER**

Approximately 3" X 3". Vivid full color sticker. Cut to any size or shape. High quality appearance in all environments. Made in USA.

Left: EAAE-S & Right: EAAG-O



**STYLE DCTAG
DIE-CUT STICKER TAG**

Approx 3.25" X 2.25". 1/8" drill hole with kiss cut. High quality appearance in all environments. Custom sticker built in to existing hang tag. Made in USA.

EAAH-N



**STYLE FOURS
STICKER 4 PACK**

4 custom 1.25" circular stickers on one sheet with custom background. Matte weather-resistant finish. High Quality, full color design. Made in USA.

EAAH-M



EAAH-M



EAAE-MNOP



**STYLE METKEY
COLORFUL KEYCHAIN**

2MM Thick. Raised Metal Zinc Alloy. Max Size: 1.75" X 1.75"
Color Plates: Matte Silver & Matte Gold. Max Ink Colors: 5
MV Sport Logo on the back of each.

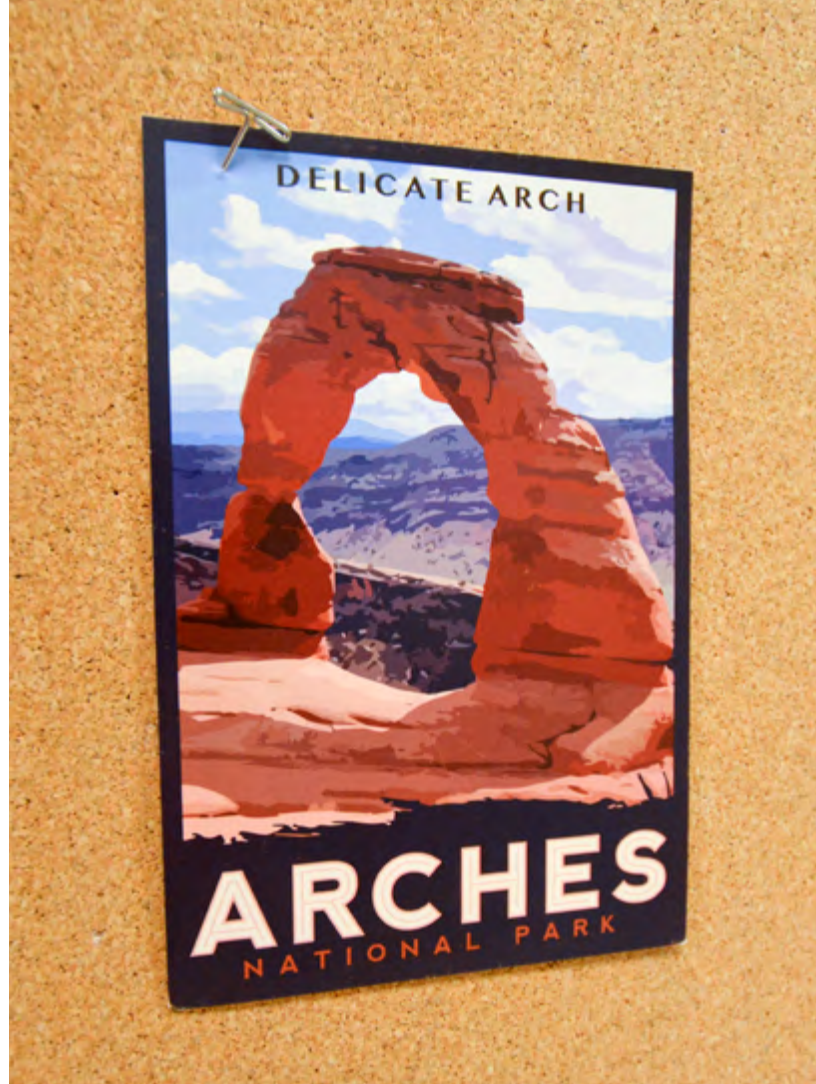
BMSL-RIX



**STYLE DANGKY
DANGLE KEYCHAINS**

5 Dangles. Zinc Alloy.
Max Size Per Dangle: 1" X 1" Max Colors: 5-7
Color Plates: Matte Silver & Matte Gold

BMUP-SCX



**STYLE POSTC
POSTCARD**

Full color printed 4" x 6" Postcard is a durable 16 pt. matte cardstock with an upscale feel. The front has a custom design and the back is ready for personalization, postage and mailing address.

BABH-E01



**STYLE CPINS/CPINC
ENAMEL PINS**

Approx 1.25" X .75". Full color custom designed pins. Die struck iron w/soft enamel. Spur nail with rubber backing. Polished smooth finish. Lightweight. High durability.

BJWJ-A03



CPINS
Stock Card

CPINC
Custom Card



**STYLE EMPHS/EMPHC
EMBROIDERED
PATCH**

Approx 2.5" diameter. Custom design patches. Hand-crafted. High-quality thread. Tight stitching for high detail. Soft backing. Easy iron on.

BPWL-A01



EMPHS
Stock Card

EMPHC
Custom Card



SUSTAINABLE MERCH SOLUTIONS



**Lead time 3 - 4 weeks after art approval*



DHAS-E02



BOPD-SR

MVGSTK Sustainable Wood Sticker

Made with high quality, single ply maple wood veneer with an adhesive backing. Will last a lifetime without fading or peeling away. Full Color Print. Orders in multiples of 12.

Size: Approx. 3" x 3"

MVGPOS Sustainable Wood Postcard

Flexible, sturdy and printed on single ply Maple wood with vibrant colors, our printed art highlights the natural grain of the wood. Full Color Print. Orders in multiples of 20.

Size: Approx. 4" x 5.25"



BXZK-C01

MVGBOT Sustainable Metal Bottle Opener

Made of 100% recyclable stainless steel. Sturdy and firm, our bottle opener cards will not bend or break. Designed to fit in a pocket or wallet. Full Color Print. Orders in multiples of 12.

Size: Approx. 2" x 3.5"



BSZY-A

MVGPST Sustainable Poster

Full color artwork printed on high quality, heavyweight paper. Premium paper poster only. *Not available framed.

Size: Approx. 11" x 17"

MVGORN
**Sustainable
Wood Ornament**

Made of 1/8" Birch plywood that hang by natural twine.
Full Color Print.
Orders in multiples of 12.
Size: Approx. 3" x 3"



BWIW-A



BFAS-C

MVGPIN
Sustainable Wood Pin

Made from 1/8" Birch wood with a sturdy metal pin and clasp adhered to the back. Full Color Print. Orders in multiples of 12.
Size: Approx. 2" x 2"



BNEQ-E01

MVGMAG
Sustainable Wood Magnet

Made from 1/8" Birch plywood with a magnet on the back of each piece. Full Color Print.
Orders in multiples of 12.
Size: Approx. 3" x 3"



BWLN-A

MVGKEY
Sustainable Wood Keychain

Vibrant colors emblazon 1/8" Birch Plywood, which is connected to a metal D-Ring and Key Ring. Full Color Print. Orders in multiples of 12.
Size: Approx. 2" x 2"

STYLE GBCAPT

Premium Cap & Tee Combo

Embroidered GB210 Garment Washed Twill Cap. Relaxed, Unstructured shape, w/ Slide Buckle closure. Cap Graphic | TP-4320

Printed Classic Tee (style 207) Packaged with elastic "cap shaper." Customized full color size sticker. 54 units in corrugated display.



Available GB210 Colors



STYLE CAPT

Cap & Tee Combo

Embroidered GB310 Garment Washed Twill Cap with 4 Row Bill Stitching, Relaxed, Unstructured Shape, w/ Slide Buckle. Cap Graphic | E2-BEIO-B11

Printed Classic Tee (style 207) Packaged with elastic "cap shaper." Customized full color size sticker. 54 units in corrugated display.



Available GB310 Colors



STYLE 207

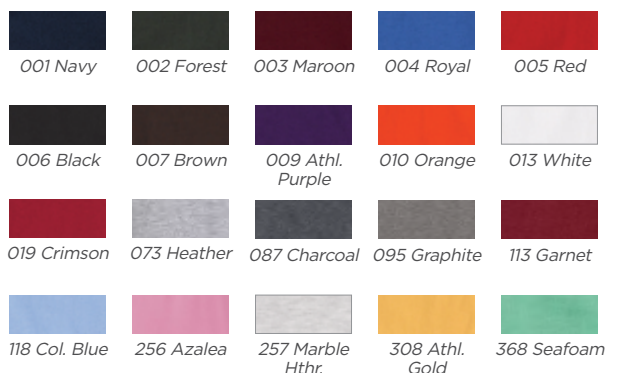
Classic Tee

6.1 oz. pre-shrunk cotton jersey. Classic fit. See website for content by color.

Available in S - 5XL;
S - 4XL: 113



Available 207 Colors





STYLE CAPPIN Stock Enamel Pins

Customize your favorite sweatshirt, hat or bag with these Enamel Pins. *Pins are not to scale.*
See CPIN pg. 90 for card image.



Lace Replacement

Solid Laces: **STYLE LACES**

Pattern Laces: **STYLE P-LACES**

Our lace replacement program delivers a way to personalize your favorite Mens and Ladies hoodies. With an assortment of 30+ unique lace color and design options, easily switch in these accessories to show school spirit or represent your favorite team.

On Him: Style 139, 006 Black w/ 010 Orange Laces | E3-BWOF-C

On Her: Style 139, 459 Ath. Purple w/ 057 Sunglow Laces | E3-BWOF-F





Megan is wearing GB452E



IN STOCK

Decades of designing and producing high quality, classic, fashionable, and iconic goods have made The Game® a leader in headwear. Our In Stock collection (previously Quickturn) offers an industry leading turnaround and selection because these styles and colors are in our hands ready to be decorated and shipped right away. We've add 7 new exciting styles for 2025.



Scan Here for Full Catalog

Full Headwear Catalog

Available by request and at thegameheadwear.com



STYLE GB452H EVERYDAY TRUCKER HEATHER

Heather Twill and Trucker Mesh with Slightly Curved Bill.
Mid Pro Crown. Structured Shape.
Performance Sweatband. Snapback Closure.

Lt. Grey/Black | WL-5015

BEST SELLING TRUCKERS



STYLE GB452R
EVERYDAY TRUCKER WITH ROPE

Cotton Twill and Trucker Mesh with Slightly Curved Bill.
Contrast Rope. Mid Pro Crown. Structured Shape.
Performance Sweatband. Snapback Closure.
Comparable Custom Style: G199R

Lt. Grey/Charcoal | WL-5154



STYLE GB452F
NEW 5-PANEL EVERYDAY TRUCKER

Cotton Twill & Trucker Mesh.
5-Panel, Mid Pro, Structured Shape.
Slightly Curved Bill.
Performance Sweatband & Snapback.
Comparable Custom Style: G199F

Royal | FF-5140



Cinnamon/Olive/
Stone | FH-4981

STYLE GB452E
EVERYDAY TRUCKER

Cotton Twill and Trucker Mesh with Slightly Curved Bill.
Mid Pro Crown. Structured Shape.
Performance Sweatband. Snapback Closure.
Comparable Custom Style: G199



Black/Black | WL-4985

IN STOCK

24 PIECE MINIMUM

TOP TWILLS



Scan Here for Full Game Catalog



STYLE GB210
CLASSIC RELAXED TWILL

*Garment Washed Twill.
Relaxed, Unstructured Shape with Slide Buckle Closure.
Comparable Custom Style: G19*

Vegas | TP-5049



STYLE GB465
PIGMENT DYED TWILL

*Pigment Dyed Cotton Twill.
Relaxed, Unstructured Shape. Metal Snap Buckle.*

Navy | SU-5095



STYLE GB516
PIGMENT DYED COMBED COTTON

Relaxed Unstructured Shape with Self Fabric Snap Buckle.

Khaki/Stonewash | WL-5021



STYLE GB310
DAD CAP

*Garment Washed Twill. 4 Row Bill Stitching.
Relaxed, Unstructured Shape with Slide Buckle Closure.*

Redwood | FF-5022

HOT TRENDS



STYLE GB505R

NEW 5-PANEL NEOPRENE WITH ROPE

5-Panel Neoprene. Perforated Side & Back Panels.
Mid-Pro, Structured Shape. Slightly Curved Bill.
Snapback Closure.

Available Custom Style: G200R

Black/White | WL-5141



STYLE GB500

NEW NYLON/SPANDEX

Super Comfortable & Stretchy.
Relaxed Shape with Precurved Bill.
Velcro with Loop Closure.

Smokey Blue | WL-4518



STYLE GB501

NEW 5-PANEL PERFORMANCE SNAPBACK

100% Poly Performance. 5-Panel Mid-Pro, Structured Shape.
Flat Bill W/Snapback Closure.

Available Custom: G202

Greenstone | TP-5123



STYLE GB512

PACKABLE PRINT TRUCKER

Soft Structured 5-Panel & Soft Bill. Sublimated Front Panels.
Trucker Mesh Back. Plastic Snapback Closure.
Packable style engineered to bounce back to its original shape.

Palm | WL-5145



Kamari is wearing G199F

CUSTOM EXPRESS

The Custom Express collection is the perfect way to design hats your way. Customize them yourself or go with the multiple colorways/combinations that we put together. Choose from Relaxed or Structured fits, slide buckle or snapback closures, various fabrics, Classic, Trucker, 5-panel shapes and more. We've added 6 new styles this year and now you can add a rope to most styles for more detail!



Scan Here for Full Catalog

Full Headwear Catalog

Available by request and at thegameheadwear.com

NEW & TRENDING



Khaki/Orange | TP-4948

Powder/Clay | TP-4908

Navy/Old Gold | WL-4909

Eucalyptus/Army | SU-4872

Clay/Black | TP-4953

STYLE G203

NEW 5 PANEL FLAT BILL SNAPBACK

100% Taslan Mid Pro Crown 5 Panel
Flat Bill with a Rope
Built in Trucker Mesh Stay
Plastic Snapback

CREATE A MASTERPIECE
 CUSTOMIZE WITH OVER 40 COLORS

CUSTOM EXPRESS

24 PC. MIN. | 4 - 6 WEEKS AFTER ART APPROVAL



Citron, Seablue, Col Blue | WL-5163



Mint, Violet, Limelight | 3F-5164

STYLE G204
NEW NEOPRENE TRUCKER

5 Panel Neoprene Trucker
 Trucker Mesh with Slightly curved bill
 Plastic Snapback



Royal/Orange/Navy | WL-5146



Aqua, Tenn Orange, Navy | FF-5094

STYLE G204R
NEW NEOPRENE TRUCKER W/ROPE

5 Panel Neoprene Trucker with Rope
 Trucker Mesh with Slightly curved bill
 Plastic Snapback

TOP NOTCH TRUCKERS



Scan Here for Full Game Catalog



White/Royal | SU-4996



White/Royal | SU-4973

STYLE G136 SUBLIMATED GAMECHANGER TRUCKER

*Sublimated Gamechanger & Trucker Mesh with Fully Customizable Sublimated Front Panel
Low Profile, Structured Shape
Available in Flat Bill or Precurved*



Royal/Col. Blue/White | TP-5000



Teal Green/Royal/White | TP-5001

STYLE G199 EVERYDAY TRUCKER

*Lightweight Comfort Twill & Trucker Mesh
Mid-Pro structured shape. Snapback Closure.*

CUSTOMIZE YOUR TWILLS



Pelican/Jade | TP-4971



White/Black | WL-5009

STYLE G19 CLASSIC RELAXED TWILL

Garment Washed Twill. Relaxed, Unstructured Shape



STYLE G19 CLASSIC RELAXED TWILL W/ROPE

*Garment Washed Twill.
Relaxed, Unstructured Shape*

White/Lt. Olive/Black/Charcoal | TP-5006



STYLE G21 CLASSIC STRUCTURED TWILL

Low Profile, Structured Shape

Lt. Olive/Cardinal | WL-4993

Add a Rope to many of our Classic Styles. See Full Catalog for Details.

DECORATION LOCATION



FC
Full Chest



FB
Full Back



CC
Center Chest



YFC
Youth Full Chest



YFB
Youth Full Back



OFC
Oversized
Full Chest



OFB
Oversized
Full Back



BYK
Back Yoke



LC
Left Chest



RC
Right Chest



OLC
Oversized
Left Chest



ORC
Oversized
Right Chest



LLS
Lower Left
Side



LRS
Lower Right
Side



LS
Left Sleeve



RS
Right Sleeve



RSD
Right Side



LSD
Left Side



LLW
Lower Left
Wrap



LRW
Lower Right
Wrap



ULB
Upper Left
Back



URB
Upper Right
Back



LBL
Lower Back
Left



LBR
Lower Back
Right



LBK
Lower Back



DLS
Down Left
Sleeve



DRS
Down Right
Sleeve



ULA
Upper Left
Arm



URA
Upper Right
Arm



CFL
Left Cuff



CFR
Right Cuff



PCH
Pouch



THD
Top of Hood



SHB
Side of Hood

DECORATION LOCATION



LL
Left Leg
Shorts



RL
Right Leg
Shorts



DSL
Down Short
Left



DSR
Down Short
Right



LHS
Left Hip
Shorts



RHS
Right Hip
Shorts



BTS
Butt Print
Shorts



DLL
Down Left Leg
Pants



DRL
Down Right Leg
Pants



LHP
Left Hip
Pants



RHP
Right Hip
Pants



LLG
Lower Left Leg
Pants



LRG
Lower Right Leg
Pants



BDLL
Back Down Left
Leg Pants



BDRL
Back Down
Right Leg Pants



BTP
Butt Print
Pants



DRT
Down Right
Thigh Pants



DLT
Down Left
Thigh Pants



DLTS
Down Left
Side Pants



DRTS
Down Right
Thigh Side
Pants



BAG
Bag Print



CAP
Cap Embroidery



CPB
Cap Back



CPR
Cap Right



CPL
Cap Left



BKT
Blanket
Standard



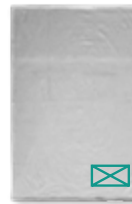
BCT
Blanket
Center



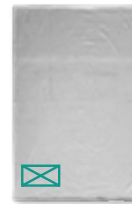
BBC
Blanket Bottom
Centered



BTC
Blanket Top
Center



BLR
Blanket Lower
Back



BLL
Blanket Lower
Left



BAR
Blanket Angled
Right



BAL
Blanket Angled
Left



BUL
Blanket Upper
Left



BUR
Blanket Upper
Right



BBCH
Blanket Bottom
Center Horizontal



BCH
Blanket Center
Horizontal

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